

ABNN Communications Decision Tree

This document outlines the process used to help determine whether a topic should be included in formal ABNN communications. The aim is to ensure that ABNN communications support the greater purpose of ABNN, are balanced and consistent, and are of value to our stakeholders.

ABNN Principles

Inclusive engagement:

Active engagement of individuals and organizations to support their capacity to contribute to and benefit from ABNN. Individuals and organizations are intentionally engaged to represent diverse perspectives, experiences, and voices within the nonprofit/voluntary sector.

Continuous communication:

Commit to building and maintaining open, honest lines of communication within the Network and across ABNN.

Transparency:

Engage in frank, open conversation with my Exploration Committee colleagues, across ABNN, and with external stakeholders.

Integrity:

Think and act in a way that honestly reflects a full understanding of what needs to be done to move ABNN's purpose forward.

Relevancy and authenticity:

Seek to respond to issues which are relevant to the sector through authentic engagement and open communication.

Encouraging reciprocity, solidarity and shared interests:

...in development...

Adaptive learning:

Support ABNN's capacity to understand and respond to the most significant changes in ABNN's context.

Decision Tree

The topics must meet the following criteria:

- Support ABNN Purpose:** Does this issue contribute to the purpose of ABNN? Does it advance the cohesive, responsive, resilient nonprofit sector in Alberta?
- Apply Sector-wide:** Does this issue matter to most Alberta nonprofits? Is it considered a sector-level strategic issue? Is it beyond the scope or mandate of a single nonprofit organization and/or sub-sector focus?
- Apply Province-wide:** Does it apply to all of Alberta's geographic regions? Does it matter to the sector on a provincial scale?

Greater importance will be placed on items that:

- Align with ABNN Strategic Areas:** Does the topic align with one of ABNN's strategic areas for action? Does it have strategic value for ABNN?
- Support Collective Action :** Does it present an opportunity for collective action? Is it seeking input from all parts of the sector?
- Provide Value to the Sector:** Does it enable the sector to do its work better (opportunity for additional resources, support learning or reduce barriers, etc.)? Does it have strategic value for the sector? Does it have potential for policy or systems change? Does it increase the profile of the sector?
- Promote the Network Approach:** Does it support the network approach, either by building awareness about the approach or supporting engagement?
- Urgency:** Does this issue require a timely response?